



CORO CALIFORNIA'S

2022 Workforce Leadership Network Lookbook



WLN

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Leadership
Network

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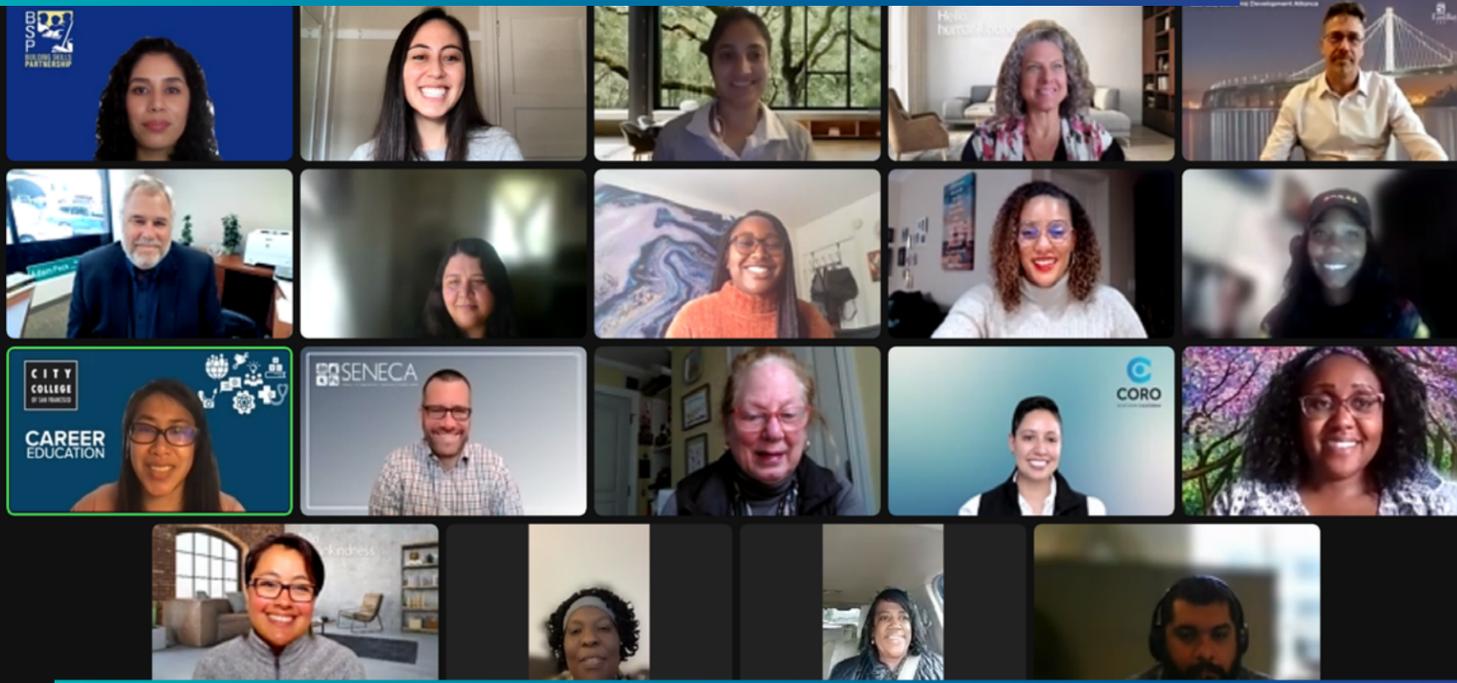
A leadership development program for workforce development change-makers.

Coro Workforce Leadership Network (WLN) aims to develop a resilient network of leaders who can communicate effectively across organizations, seize opportunities for bold action and collaborations, and foster relationships and mutual understanding among varied stakeholders.

WLN is a part-time, four-month leadership development program for direct-service leaders, system leaders, and thought leaders across the field of workforce development. Participants will preferably have a minimum of 5 years of experience, and be interested in building individual leadership skills and knowledge, developing a network of peers across the field, and equitably increasing positive outcomes for job seekers and precariously employed people.

The 2022 WLN Cohort included 33 workforce development leaders who serve the communities of Los Angeles County and the Greater Oakland-San Francisco Bay area.

About the 2022 WLN Lookbook



The 2022 WLN program delivered a range of skills in order to drive leadership development, systems thinking, human centered design thinking, and problem diagnosis/solutions-seeking for challenges facing workforce development. Over the course of 15 sessions spanning February to May 2022, the 2022 cohort learned and applied a range of professional development tools, frameworks, and skill building.

Broken into smaller teams within their respective Southern and Northern California regions, the cohort planned and led five Coro Conversations. Coro Conversations worked to 1) expand the participants' learning about civic challenges that are uniquely impacting the field of workforce development, 2) practice the professional and leadership skills, tools, and frameworks explored in the program's sessions, and 3) utilize the Coro framework of effective inquiry in real-time settings. In their small teams, participants identified a current workforce development civic challenge and then designed an experiential afternoon of learning for the regional cohort that 1) connected them to the topic and 2) provided an opportunity to practice developing our skills in leadership and inquiry.

The 2022 WLN Lookbook is a visual representation of these Coro Conversations.

"We know that leadership is multifaceted and complex, but Coro taught me to understand the basics of what it means to lead successfully and has inspired me to be innovative and [be] fearless by taking risks for a greater impact."

- Workforce Leadership Network
2022 Program Alum



Learn more about the Coro California Workforce Leadership Network at corola.org/wln/ or coronorcal.org/program/workforce-leadership-network/.

CONVERSATION 1

Coro Southern California

The Effects of Staffing Challenges & Turnover on Participant Success

Group Members*

Alejandra Guitron

Senior Port Communications Specialist
Port of Long Beach

Caroline Perry

Senior Account Executive
Elevate Public Affairs

Denise Ocana

Emergency Food & Shelter Program and Utilities Specialist
United Way of Greater Los Angeles

Rose Ivonne Marquez

Program Manager,
Breaking Barriers
Chrysalis

Sam Joo

Vice President of Student and Community Services
Para Los Niños (PLN)

Taryn Campbell

VP of Program Design and Strategy
Propel America

*Participant titles and organizations as of May 2022

ADAPTIVE CHALLENGE GUIDING QUESTION:

How do staffing challenges and turnover affect participant programming and overall participant success in workforce development?

FOCUSING QUESTIONS:

- What has been your experience when there is staffing turnover? How has staffing turnover directly impacted your position?
- How do power dynamics within the system affect who experiences the most turmoil during staffing turnover? Who's voice has the most / least say?
- What is at stake financially from different parts of the system when turnover is high?

How did the Coro Conversation advance your personal leadership and professional development capacity?

The Coro Conversation really forced us into an environment where we held each other as accountability partners. Being together in the cohort allowed us to organically learn each other's strengths and weaknesses and exist in a space where inquiry banished any possible fears we might have had. The tools we were taught helped us become better listeners, become more self-aware, and more professionally adaptive. This really showed up in our Coro Conversations. Toward the end of the process, we enjoyed working together because we all understood our roles and how we could best support each other.

The content and images of each section was developed, written, and provided by group members as part of their participation in the Workforce Leadership Network.

PARTICIPATING STAKEHOLDERS:

Deanette Brewer

VP of Human Resources
Para Los Niños (PLN)

Rafael Quiroz

Co-Founder
Made New Foundation





How did the Coro Conversation enhance your understanding of the workforce development field?

The workforce system is complex and siloed. Although economic advancement of underserved communities remains a high priority, the system often impedes the progress necessary to advance equity in our sector. As advocates, I learned we must listen and create learning opportunities to hear from those most impacted by policies and distribution of resources. The sector needs a strong dose of innovative ideas to disrupt how business is conducted. We need to identify barriers that limit opportunities for our participants to a pathway to livable and sustainable careers. We need to have policy makers hold institutions accountable to ensure that the intended impact is met. As we continue to crawl out of this pandemic, it is crucial for the system to recognize the need for collective action. To design a roadmap that acknowledges how systems often hold a problem in place and band aid solutions will not move the needle.

What did you learn from the process of planning and executing your Coro Conversation?

The initial selection of our Coro Conversation really highlighted each member's passion in workforce development and allowed each of us to learn more about one other. The process of planning and executing the group's Coro Conversation with a group of six working adults also taught us the importance of effective communication and the need to "divide and conquer" by splitting responsibilities to tackle the assignments. It is important to note the significance of having a "leader" to lead each section of the process. It brought order and allowed one person to be responsible in gathering information from multiple sources. Overall, the group project reemphasizes so many basic social skills that we all know but sometimes fail to see the importance of sharing, allowing everyone to speak, voting, dividing the work, etc. Another crucial thing to mention is to give people assignments based on strengths, as some may be much more proficient on things like Google drive or graphics. The overall takeaway in this process is realizing that change comes to the community because of the hard work of people in workforce development that have such a love for what they do.



What were some themes that emerged during the Coro Conversation that can either lead to better diagnosis and understanding or realization of possible solutions?

As previously mentioned, the Coro Conversation made us more self-aware of how siloed all the players in the workforce development field are. What the Coro Conversation created was a space to bring together different players and have them become more self-aware of each silo's wants, needs, and problems. Outside of this, it is important to always hold space. Perhaps siloes may not be broken but

creating space allows for more self-awareness and collaboration. There are many current meetings in Southern California with workforce development providers where resources are shared. While this is great, it is only the first step toward cross collaboration. More intentional 'think-tank' spaces are needed to better diagnose and present possible solutions.

What are some next steps you and the cohort can take related to your Coro Conversation?

The Coro Conversation sparked many follow up ideas from team members and the larger cohort. Themes that emerged included individually documenting key processes and relationships in our own workstreams, working with leadership teams to build internal succession plans and incorporating key individuals into current planning, and creating paths for job growth and development within our organizations. In the near term, the cohort also identified reaching out to other teams within our organizations to learn more about their experiences with staffing turnover and sourcing ideas from different pockets within an organization.



Coro Southern California

Career Pathways for Youth

Group Members*

Jana Lesh

Controls Mechanic
Los Angeles Department
of Water and Power

Jorge Orozco

Director of Youth Workforce
Services
Para Los Niños (PLN)

Alejandra Ferreyra

Employment Specialist
Chrysalis

Porsha Cropper

Senior Program Officer
The Broad Foundation



CIVIC CHALLENGE:

Policies and programs affecting young people span a range of systems, including public schools; adult basic and secondary education; and the juvenile justice, foster care, and mental health systems. As a result, services, funding, and research are often uncoordinated and fragmented, preventing key stakeholders from working together to advance equitable change in Los Angeles.

ADAPTIVE CHALLENGE GUIDING QUESTION:

How can local government, community-based organizations, and other sectors work more collaboratively to ensure youth (ages 16 -24) have the skills, wraparound support services and career pathway opportunities to thrive in Los Angeles?

PARTICIPATING STAKEHOLDERS:

Lisa Salazar

Executive Director
City of Los Angeles, Youth
Development Department

Gerardo Ruvalcaba

Director
City of Los Angeles, Economic
and Workforce Development
Department (EWDD),
Workforce Development
Division

Alejandra Ferreyra

Employment Specialist,
Chrysalis

Brenda Sillas

Program Manager,
Para Los Niños (PLN), East LA
YouthSource Program

How did the Coro Conversation advance your personal leadership and professional development capacity?

The Coro Conversation planning sessions provided a space to learn and grow as we worked toward our personal leadership and professional development goals. While workforce advocacy was a shared interest, the team’s personal and professional diversity allowed us to lean on the strengths of one another, while skills-building in areas that were not existing strengths or areas of interest. Our planning sessions were a space to listen and explore new ideas, to recognize opportunities to advance a team member’s personal or professional development goals and/or to provide feedback on goals.

How did the Coro Conversation enhance your understanding of the workforce development field?

The Coro Conversation allowed our team to delve deeper into various challenges and opportunities in youth workforce development. We were able to achieve this using both a macro and micro lens, starting with civic leaders in local government and then case managers and career advisors in the non-profit field. Through these conversations, we enhanced our understanding of various policies and programs impacting youth in Los Angeles, including challenges that may hinder youth success in workforce training. We identified gaps in service delivery and knowledge that may prevent cross-sector collaboration, and most importantly, we worked together as a team to identify new models and approaches for new funding, scaling and replication.

What did you learn from the process of planning and executing your Coro Conversation?

We learned how to collaborate as a team from start to finish in executing our Coro Conversation. For the first few weeks, we worked as a team to narrow our civic challenge and guiding question to ensure we focused on an issue that was critical in Los Angeles. Given various challenges confronting youth in this pandemic, our team wanted to delve deeper into youth career pathways. Of central concern was the lack of collaboration we perceived across local government, community-based organizations, and other sectors to increase career pathways for young people. We then worked together to develop a list of stakeholders that could provide insight on how various stakeholders can work together to ensure youth have the skills, wraparound support services and career pathway opportunities to thrive in Los Angeles. Overall, we learned as a team to take a “big idea” and narrow it down into manageable, digestible parts to execute our task in Session 12 effectively.



*Participant titles and organizations as of May 2022

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What were some themes that emerged during the Coro Conversation that can either lead to better diagnosis and understanding or realization of possible solutions?

Several themes emerged during our session that enabled our team and larger SoCal group to understand the challenges and opportunities confronting youth in Los Angeles. This included the following challenges:

- A lack of interconnected career pathways from K-12 and postsecondary institutions that expose youth to family sustaining careers,
- Limited funding and staff to provide youth extensive case management and career services,
- A lack of job retention services to ensure youth success in careers after workforce training, and
- Minimal workforce training options that include case management and wraparound support to ensure youth thrive in Los Angeles and beyond.

What are some next steps you and the cohort can take related to your Coro Conversation?

Our team can continue to advocate for improved avenues to connect youth in under-resourced communities to careers with family-sustaining wages, and for robust services and supports that provide youth access to the tools that may be necessary for the best chance at successful and sustainable connection to employment. We can continue to share with our respective organizations and workforce development colleagues the new and pending programs, policies, and resources we learned about in our Coro Conversation, which are designed to improve outcomes for under-resourced youth connecting to employment. We can encourage our workforce development colleagues to view this challenge creatively, actively looking for new and innovative ways to utilize and coordinate existing community and work-based services.



CONVERSATION 3

Coro Southern California

Inclusive Career Pathway Systems for Economic Security

Group Members*

Lynley Closson

Program Officer,
Economic Mobility Team
United Way of Greater
Los Angeles

Edna Rivera

Training Partnerships
Manager
Chrysalis SECTOR

Greta Setian

CEO & Principal Consultant
Brasfield & Associates

Victoria Ciudad-Real

Project Manager
USC Price Center for Social
Innovation

Rolando Cruz

Senior Program Manager,
PREP
A Place Called Home



CIVIC CHALLENGE:

We seek to create the wraparound infrastructure that allows for people to move into careers with economic security.

ADAPTIVE CHALLENGE GUIDING QUESTION:

How might we create an inclusive career pathways system for quality blue collar jobs with upward mobility and economic security for our most vulnerable populations?

FOCUSING QUESTIONS:

- What are the broader societal benefits of having a strong workforce pipeline in this sector?
- With the current policies and funding initiatives in place, where is the opportunity to provide resources that can funnel individuals who have traditionally experienced barriers into these blue collar high-road jobs?
- How do we bridge the gap between service providers, employers, government, unions, and community members? How can community members become co-creators of the workforce development process? How can we create sustainable connections across different systems?

*Participant titles and organizations as of May 2022

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PARTICIPATING STAKEHOLDERS:

Shalonda A. Baldwin

Executive Officer,
Administration
Los Angeles Metro

Vaughn Bernardez

Program Director
Carpentry Training Partners

John Harriel (Big John)

Diversity Manager/
Superintendent
Morrow Meadows
Facilitator, 2nd Call
Founder, Big John Kares



How did the Coro Conversation advance your personal leadership and professional development capacity?

The Coro Conversation advanced our personal leadership and professional development capacity by thinking differently about the impacts of all that we do to engage local workforce in construction careers. It was great to partner with organizations that are on the front line to build the pathway for construction careers. The Coro Conversation exposed us to activities that have built and strengthened relationships with other professionals and thought leaders in the field and it allowed an opportunity for an open and honest conversation with community leaders about issues that are not easy to talk about. Moreover, it enhanced our personal leadership and professional development capacity by utilizing self-awareness tools and by receiving honest feedback from our peers.

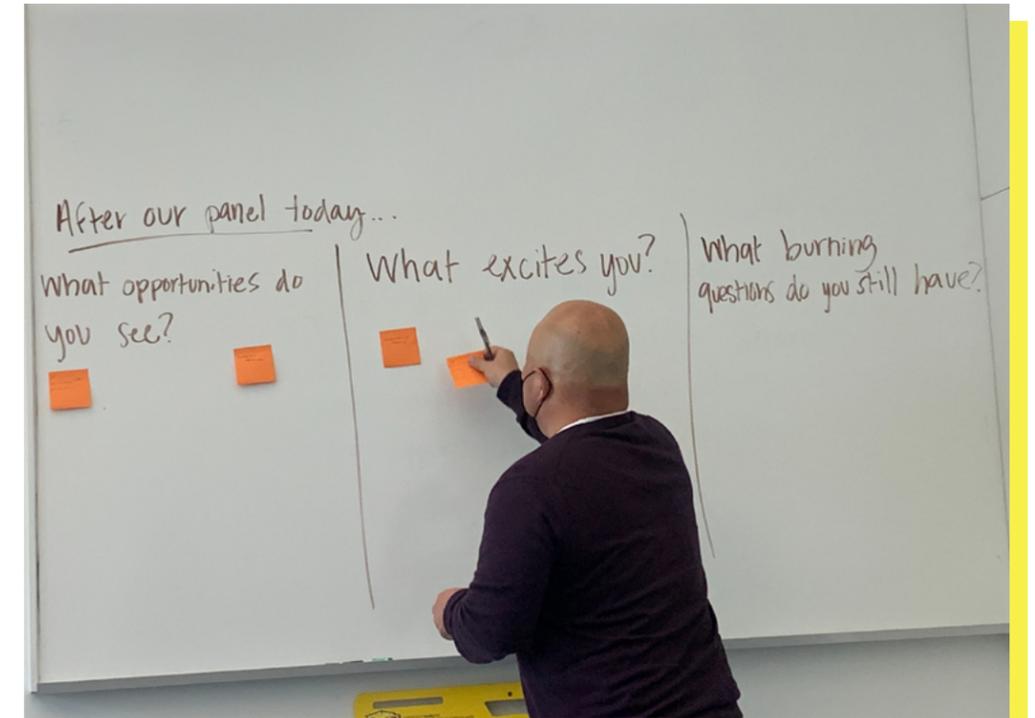


How did the Coro Conversation enhance your understanding of the workforce development field?

There is more than one person or organization responsible for the change that we wish to see within the workforce. It is a team effort. In addition, we have learned there is power in listening to learn.

It has been said that it takes a village to raise a child – we come to realize that in workforce development, it takes the whole community to come together to make a difference in one person's life. We all need each other and we need to work together for a better future for all of us. We can accomplish it by building sector partnerships and cross-sectoral collaborations which are keys in successful workforce development programs. We've taken a look inside our Johari Window and we realized our hidden self has been hidden for far too long. It's time to step out of the corner and share our differences with all who we encounter. As thought leaders, we are shapers of society. So, we challenge our fellows to: make strides, make mistakes, listen more, learn, create, give opinions, speak up, speak out, be bold, be innovative, take action and be confident as Coro has your back!!

A leader puts him or herself in a position to seek change, to chart a course for success, and to encourage others to forge ahead. For all of us in this class of 2022, our hope is that we rise to the occasion. Emerge like the sun from behind the clouds and be a bright light wherever you are. Put into practice all the principles we've learned and cultivate relationships with those above you and below you. We hope we all seek out opportunities to push the profession forward and use the skills we've learned to make the change we want to see in our community.



What did you learn from the process of planning and executing your Coro Conversation?

We learned that it is important to frame questions properly when conducting interviews and in selecting conversation participation. The Coro Conversation helped us to recognize our true strengths and blind spots, encouraged us to seek help when we needed, and allowed us to listen more and to learn more rather than talking more. We can use the techniques learned in the Coro Conversation in our work for better planning and execution of projects.

What were some themes that emerged during the Coro Conversation that can either lead to better diagnosis and understanding or realization of possible solutions?

We've seen firsthand what can be accomplished when we embrace our differences and use our collective knowledge and skills to achieve a shared goal – to have an open and honest conversation with experts in the room. We need to continue and expand these types of dialogues with the community stakeholders and other industry experts to better understand the problems and find out the unknowns so we can better find the possible solutions.

What are some next steps you and the cohort can take related to your Coro Conversation?

The next steps that the cohort can take are to engage leadership within the field to help attract, promote, and retain diverse workforce in construction. We need to keep the conversation going and plan on another reunion for a phase II Coro Conversation. We need to bring other stakeholders and industry experts to the table and start the conversation. Thinking about ways to find out the many unknowns and look for the areas we never see and people's voices we never hear and start peeling the layers of the onion to its core then plan on the possible solutions.

Effective Collaboration Among Diverse Stakeholders

Group Members*

Alexandra Shade

Workforce Development Manager
GRID Alternatives

Enjema Hudson

Program Manager
City of Oakland - Human Services,
Head Start Division

Germaine Davis

Assistant One Stop Operator
Oakland Private Industry
Council, Inc.

Linda Liu

Junior Management Assistant-Strong
Workforce Program
City College of San Francisco

Sandhya Laddha

Advocacy & Policy Director
Silicon Valley Bike Coalition

Sofia Andrade

Workforce Development Program
Manager
CommonSpirit Health

Greg Rideout

Chief Program Officer
Seneca Family of Agencies

Mariel Estrada

Workforce Development Director
Building Skills Partnership

*Participant titles and organizations as of May 2022

CIVIC CHALLENGE:

Ways to effectively collaborate with various stakeholders to plan and execute successful programs/initiatives.

ADAPTIVE CHALLENGE GUIDING QUESTION:

How to address barriers to collaborate when stakeholders (government, employers, funders, community based partners, community members) have different priorities.



FOCUSING QUESTIONS:

- What access to information or resources will we gain from collaborating?
- What are the barriers that you are experiencing in helping support your clients? (business lines, job seekers, communities)
- What are the gaps you are seeing across stakeholders?
- How can we leverage partnerships to increase funding?
- How do we incorporate the community needs when the funding priorities are different?
- How do you invite different perspectives into your program planning?
- What are the barriers that you are experiencing in helping support your clients? (business lines, job seekers, communities)
- What are the gaps you are seeing across stakeholders?
- How can we leverage partnerships to increase funding?
- How do we incorporate the community needs when the funding priorities are different?
- How do you invite different perspectives into your program planning?

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REFLECTION QUESTIONS:

- How did the Coro Conversation advance your personal leadership and professional development capacity?
- How did the Coro Conversation enhance your understanding of the workforce development field?
- What did you learn from the process of planning and executing your Coro Conversation?
- What were some themes that emerged during the Coro Conversation that can either lead to better diagnosis and understanding or realization of possible solutions?
- What are some next steps you and the cohort can take related to your Coro Conversation?

Linda: practice facilitating discussions that are inclusive of everyone. Take all the different ideas and rephrase in a succinct way. We all come from different backgrounds and are able to take all our different ideas and incorporate them into the Coro Conversation.

Greg: While very late to this group's planning process, I was still able to learn how to graciously accept new collaborative partners late. Group members also took on different leadership styles even within the couple weeks I worked with them and that was very interesting to watch. I believe that particularly the presenters were able to demonstrate solid techniques for the hard work of developing collaborative partnerships in the workforce development space. Working with both conversation groups have springboarded various workforce development projects for me within my professional role, seeking out potential solutions to child care and developing community college pipelines for vocational and technical training.

Sofia: The Coro Conversation was an opportunity to think holistically about the challenges that workforce development faces across industries and stakeholder groups. Oftentimes we can get bogged down in our day to day work and challenges, but this presented an opportunity to step up onto the "balcony" of workforce development and introduce conversations on systems change.

Mariel: In spite of joining this team late in the process, I enjoyed the thoroughness and intentionality behind this Coro Conversation's planning. The group was very adaptable and handled the addition of a couple of new members really well. All in all, I learned a lot about jumping into action quickly and facilitating a panel with diverse perspectives on the topic of relationship-building.

PARTICIPATING STAKEHOLDERS:

Adam Peck

(Workforce Board, Government)
Executive Director
Workforce Investment Board
Tulare County

Stephen Baiter

(Public-Private Partnerships)
Executive Director
East Bay Economic
Development Alliances

Deanne Russell

(Employer)
System Vice President,
Talent Acquisition
CommonSpirit Health

Laura Medina

(Labor)
Chief Operating Officer
Building Skills Partnerships



Sandhya: Coro Conversations was an opportunity to not only understand, but also work in a way where we make the best use of the different skills/talents different people bring to the table. Our civic challenge, “ Ways to effectively collaborate with various stakeholders to plan and execute successful programs/initiatives“ was very well established in the success of our final Coro Conversation session!

Enjema: I learned new ways to conduct comprehensive meetings. I learned that a meeting can promote great discussion when there is a good foundation and open-ended questions that draw out each person and really get the group to think and collaborate with each other. I learned some great techniques along with memorable acronyms. I learned that team building in a positive environment can foster great creativity and innovative thinking – my team was amazing.

Germaine: I have learned how to move my conversation forward when it comes to civic challenges that affect my everyday work. I have several tools to utilize when facilitating meetings with my peers and other collaborators. The one thing that sticks out for me is our everyday negotiations. It is important to know that my voice carries weight and is impactful in my work. My voice also matters especially when the company is lacking in certain areas due to things that impact a company’s productivity. I am happy to be a part of history again, although tough, I made it!

Alexandra: Our group’s Coro Conversation really played into my goals to develop a stronger professional network, learn new effective leadership strategies, and take more initiative in my work. The highlight of our Coro Conversation for me was our guest speaker panel which was incredibly successful and allowed us to learn invaluable lessons from key leaders in our field and the fact that I facilitated the panel made the experience even more rewarding on a personal level. Our team came from a diverse set of backgrounds but worked extremely well together because we were able to learn from each other and the amazing Coro guests. I will definitely be using the skills I learned during Coro to execute collaborative problem solving in my professional career.

CONVERSATION 2

Coro Northern California

Strategies to Keep the Gen Z and Millennial Workforce Engaged

Group Members*

Candace Wagner

Business Administration/
Estimator
RF Contractors

Kriztina Palone

Workforce Development
Manager
City of Sacramento,
Office of Innovation and
Economic Development

Latoya Reed

Management Analyst
Alameda County Workforce
Development Board

Lynne Wilkins

Owner/Director
Community English Center

Miguel Velasco

Senior Workforce Development
Specialist
Office of Economic and
Workforce Development, City
and County of San Francisco

Teresa McGill

Job Developer
Alameda County Social Services

CIVIC CHALLENGE:

Our group has noticed that many people may have shifting priorities and are not entirely focused on traditional and/or long term employment. Our group believes that it may be due to the fact that several job seekers, especially younger job seekers, may not see the entire value in traditional work in relation to more attractive options like being a social media influencer. Collectively, we’re starting to ideate around how to build a case for making jobs attractive by demonstrating the value of having a career.

PARTICIPATING STAKEHOLDERS (VIA VIDEO RECORDINGS):

Simon Sinek

Author and Motivational Speaker

Katherine Jefferies

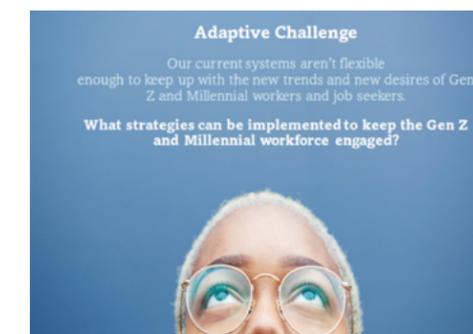
Generational Strategist,
Consultant & Speaker;
CEO KJ Consulting; CMO MADE FREE

Lisa Gunnarsson

Vice President of Sales Solutions EMEA &
LATAM & Country Manager Nordics
LinkedIn

Keevin O’Rourke

Managing Director,
Startup Accelerator & Venture Fund
2Gether-International



Generations Defined

	Generation Z Born: 1997 to 2012	Age in 2018: 6 to 21
	Millennial Born: 1981 to 1996	Age in 2018: 22 to 37
	Generation X Born: 1965 to 1980	Age in 2018: 38 to 53
	Baby Boomer Born: 1946 to 1964	Age in 2018: 54 to 72
	Silent Generation Born: 1928 to 1945	Age in 2018: 73 to 90

Pew Research Center

*Participant titles and organizations as of May 2022

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How did the Coro Conversation advance your personal leadership and professional capacity?

- I learned new ways to approach Millennials and Gen Z job seekers.
- Our Coro Conversation helped me realize how critical multi-generational teams are in broadening perspectives on given challenges. It reinforced the idea of multiple experiences and perspectives. I gained a greater insight and perspective of my staff.
- We need to validate everyone.
- I cultivated significant growth in my personal development.
- This Coro Conversation advanced my personal leadership and professional development. I have a structure to be able to facilitate my own discussions

How did the Coro Conversation enhance your understanding of the workforce development field?

- Learning from the leaders around California gave me a new perspective about how people work in different locations.
- I learned that our adaptive challenge was an issue for both government and private sector employers and job placement agencies.
- This project exposed me to a world I didn't even know existed! I was able to see and experience a space individuals dwell in providing innovative solutions to problems or issues of the people.
- The Coro Conversation illuminated the need for workforce systems to be agile and responsive.

What did you learn from the process of planning and executing your Coro Conversation?

- Working with a team that is engaged and willing to put the time into a project makes presentations and collaboration better and the outcome is outstanding.
- I learned to sit back and let others direct. The project result was richer with a fully participating team.
- I relearned how important it is to incorporate multiple perspectives.
- I don't think I was in tune with how dismissive I've been of the younger generation's ideas and feedback.

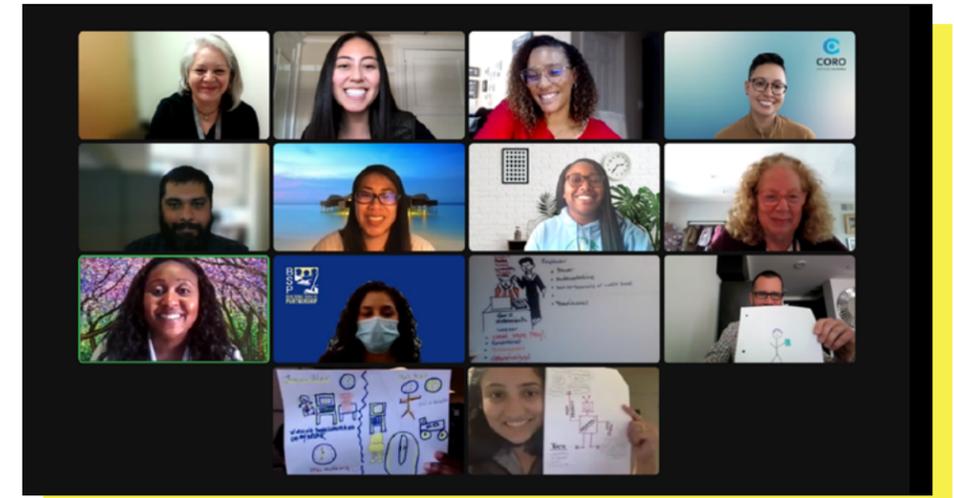


- **Personas** are fictional characters that are created to help understand users' needs, experiences, behaviors, and goals. Personas assist in any design process and allow for the designer to recognize the needs of different people and their expectations, while helping the designer build empathy for end-users.
- Personas make the design task at hand less complex, they guide the ideation processes, and they can help to achieve the goal of creating a good user experience for targeted user groups.

<https://www.interaction-design.org/literature/article/personas-why-and-how-you-should-use-them>

What were some themes that emerged during the Coro Conversation that can either lead to better diagnosis and understanding or realization of possible solutions?

- This project definitely helped me learn and understand there is so much the younger generations can teach us about being efficient with our time and productivity as well as developing new structures to work that encourage life-work balance.
- Brainstorming with the group made me realize how these changes are here to stay.
- A focus on cross cultural awareness and inclusion has to expand to cross generational and there has to be a systemic change.
- There are misconceptions about certain generations in the workforce and people that bring misunderstandings to work everyday can negatively impact others.
- We need to create a space for Gen Z/Millennials and older generations to share ideas and feedback with each other. Developing spaces where cross training and integration of different generations becomes normal and a part of work culture.
- I'm realizing that the U.S. is in a huge shift – Capitalism vs Freedom. Millennials and Gen Zs are choosing not to be exploited by capitalist greed; this shakes and challenges the current system and foundation of our country.



What are some next steps you and the cohort can take related to your Coro Conversation?

- I want to keep in touch with everyone in my group. The ideas some of my colleagues brought into the conversation will be used in my future projects.
- The career readiness and job search curricula that I've developed over the years will have to be revised in order to be relevant for Gen Z and Millennials.
- It's important for all workforce professionals to dispense all misconceptions and to remain optimistic and curious about multi-generations in the workplace.
- It would be exciting to host a workshop that highlights our Coro Conversation topic, bringing in Millennials, Gen Zs, Gen Xs, Baby Boomers and Silent Generations to discuss how new ways of working are improving their work or how it's causing disruption and change.
- Since Coro's mission is to strengthen the democratic process by preparing individuals for effective and ethical leadership, create an annual panel for the civic topics and strengthen the teams.

Meet the 2022 WLN Cohort



Leslie Alfaro
Bay Area Council



Sofia Andrade
CommonSpirit Health



Alexandria Baker
Pacific Gas & Electric



Mariel Estrada Bonilla
Building Skills Partnership



Giovanna Brasfield
Brasfield & Associates



Taryn Campbell
Propel America



Victoria Ciudad-Real
USC Sol Price Center for
Social Innovation



Lynley Closson
United Way of Greater
Los Angeles



Dr. Porsha Cropper
Los Angeles City Council
District 10



Rolando Cruz
A Place Called Home



Germaine Davis
Oakland Private
Industry Council, Inc.



Alejandra Ferreyra
Chrysalis



Alejandra Guitron
Port of Long Beach



Enjema Hudson
City of Oakland



Sam Joo
Para Los Niños (PLN)



Sandhya Laddha
Silicon Valley Bicycle
Coalition



Jana Lesh
Los Angeles Department
of Water and Power



Linda Liu
City College of San
Francisco



Rose Ivonne Marquez
Chrysalis



Teresa McGill
Alameda County Workforce
& Benefits Administration



Denise Ocana
United Way of Greater
Los Angeles



Jorge Orozco
Para Los Niños (PLN)



Krizztina Palone
City of Sacramento –
Office of Innovation &
Economic Development



Caroline Perry
Elevate Public Affairs



Latoya Reed
Alameda County
Workforce Development
Board



Greg Rideout
Seneca Family of
Agencies



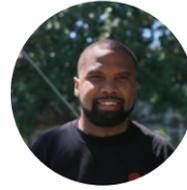
Edna Rivera
Chrysalis



Greta Setian
Los Angeles County
Workforce Development,
Aging and Community
Services



Alexandra Shade
GRID Alternatives Bay Area



Mario Wagner
Alameda County Workforce Development Board



Miguel Velasco
City and County of San Francisco



Lynne Wilkins
Community English Center



Candace Wagner
RF Contractors





Learn more about the Coro California Workforce Leadership Network at corola.org/wln/ or coronorcal.org/program/workforce-leadership-network/